



SKINCON 2022

Sponsorship prospectus

Categories, Application
Process and Benefits



ASDC MISSION



Education

Providing ongoing professional education and guidance regarding formal and informal pathways for education.



Advocacy

To advocate on behalf of our members, industry representatives and consumers to ensure standards of safety and ethical practice.



Support

To increase recognition and awareness of the profession within government, health, allied health and aesthetic forums.



Connection

The ASDC are a collaborative community connecting clinicians, educators, researchers and our industry partners.

WHO WE ARE

The Australian Society of Dermal Clinicians (ASDC) are a not-for-profit professional association for Dermal Clinicians, Dermal Therapists and industry associates. The ASDC is a collaborative professional community of practitioners, educators, researchers and industry representatives who specialise or have a special interest in skin health, integrity and the clinical management of skin conditions, disorders and disease.

The ASDC encourages research and evidence based, best practice to achieve optimal outcomes for patients. We also advocate on behalf of our members, industry representatives, and consumers in maintaining standards of safety and ethical practice.

SKINCON SPONSORSHIP

The ASDC advocates for the highest standards within clinical practice including the ethical management of patients through the delivery of high-quality Dermal Therapy services.

ASDC members are encouraged to work with companies that provide products and equipment that support our ethical and evidence-based approach. This includes high-quality production, excellence in after-sales support, commitment to research and development, and adherence to best practice regulatory processes.

The 2022 SKINCON is the first larger-scale in-person event that the Australian Society of Dermal Clinicians has offered due to the COVID-19 pandemic. It is also the belated birthday celebration of the profession which celebrated its 21st birthday in 2021. In the past, the ASDC educational conferences have been well attended with an average of 100-150 delegates. These are predominantly Dermal Clinicians, Dermal Therapists, Dermatology and Cosmetic Nurses, and Beauty Therapists.

2022 SKINCON will be the Australian Society of Dermal Clinicians' first hybrid boutique educational conference. This has been designed to offer greater accessibility and value with options for delegates and sponsors to attend and be represented online or in-person with access to presentations and networking opportunities with sponsors before, during and after the event. The ASDC focuses on value and partnership, with a limited number of sponsorship packages. As a sponsor and exhibitor, you will have increased value through the exclusivity of exposure for this exciting event.

2022 SKINCON Sponsorship Packages

Platinum	\$3000 (1 available)
Gold	\$2500 (1 available)
Silver.	\$2000 (8 available)
Bronze.	\$1000 (10 available)

BENEFITS AND COMMITMENT

Platinum \$3000 (1 Available)

- Sponsor of the 'Breakfast Workshop' on Sunday 27th of November
 - Industry-sponsored in-person speaker (30mins) during breakfast
 - Branding at the venue for the workshop
- Virtual (pre-recorded) presentation (30mins) accessible as part of the hybrid event
- Representative on the industry panel discussion for the scientific plenary on Saturday 26th November
- In-person prime exhibition stand
- Virtual exhibition stand and partnership on conference website included
- 2 x representative passes to the in-person SKINCON event with all inclusions
- 1 x virtual pass to SKINCON

Gold \$2500 (1 Available)

- Sponsor of the 'Networking Event' on Saturday 26th of November
 - Branding at the venue for the event
- Virtual (pre-recorded) presentation (30mins) accessible as part of the hybrid event
- Representative on the industry panel discussion for the scientific plenary on Saturday 26th November
- In-person prime exhibition stand
- Virtual exhibition stand and partnership on conference website included
- 2 x representative passes to the in-person SKINCON event with all inclusions
- 1 x virtual pass to SKINCON

Silver \$2000 (8 Available)

- In-person exhibition stand
- Virtual exhibition stand and partnership on conference website included
- 1 x representative passes to the in-person SKINCON event with all inclusions
- 1 x virtual pass to SKINCON

Bronze \$1000 (10 Available)

- Virtual exhibition stand and partnership on conference website included
- 2 x virtual pass to SKINCON

SPONSORSHIP TERMS AND CONDITIONS

1. Sponsorship is on a first in, first served basis and will only be secured once the application registration form and full payment has been received.
2. Payments can be made through the website by credit card with PayPal facility or to the ASDC bank account.
3. Exhibition space will be allocated on first in first served basis upon receiving booking form once exhibition space map has been provided.
4. No sponsor will be permitted to enter the exhibition hall or be listed as a sponsor on the event website, advertising materials or conference program until full payment and a booking form has been received by the ASDC.
5. CANCELLATION POLICY. In the event of cancellation a service fee of 30% of the sponsorship package cost applies for cancellations prior to November 1st, 2022. No refunds will be made for cancellations after November 1st, 2022. After sponsorship has been confirmed and accepted, a reduction in sponsorship is considered a cancellation and will be governed by the above cancellation policy.
6. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Conference Managers.
7. Sponsorship monies will facilitate towards ASDC strategic projects, advertising and education materials. They also contribute to the successful planning and promotion of the conference including workshops and networking events, in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the conference.
8. Sponsorship entitlements including organisation logo on the ASDC website and other marketing material will be delivered upon receipt of the required deposit or full payment
9. The name and contact number of your nominated representative may be provided to the conference organisers and education managers to assist with planning and set up of education event, conference exhibitor space and other promotional entitlements.
11. Complimentary passes will be provided as indicated in sponsorship package benefits. Additional staff attending or assisting on the stand must purchase a pass. 30% discount is provided to sponsors for additional passes using the exhibitor promo code provided. ConfSpon

GETTING THE MOST OUT OF YOUR SPONSORSHIP- IMPORTANT INFORMATION

CONTACT

Australian Society of Dermal Clinicians (ASDC)

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Victoria 3141

E general enquires info@dermalclinicians.com.au

E Conference/event queries events@dermalclinicians.com.au

ABN 20 239 508 647

www.dermalclinicians.com.au

PAYMENTS

All payments are made and paid in full through the website by credit card or PayPal

to purchase your sponsorship package please go to
<https://www.dermalclinicians.com.au/shop>

CONFERENCE SPONSOR PROFORMA

All sponsors must complete the sponsor registration proforma as evidence that all terms and conditions are understood. You will also be required to upload information required to assist with advertising your sponsorship with delegates. Please use the link or QR code below

[HTTPS://FORM.JOTFORM.COM/222728668559877](https://form.jotform.com/222728668559877)

