

## SWOT ANALYSIS – TEAM MEMBER

This is a resource for you to use for each individual team member. This will be a useful tool to for your employees and encourage them to think about the future of the business and their own.

### What is a Team Member SWOT analysis?

It is designed to identify the strengths, weaknesses, opportunities, and training needs of an individual salon member (BOTH WITHIN THE SALON AND EXTERNALLY) that effects their contribution to the salon.

- Make sure explain what the reason and the purpose of the SWOT analysis is.
- Ask your team member to complete the analysis prior to your meeting time.
- You might choose to do this as a team development exercise at your staff meeting.
- Discuss the analysis and how you will consider and implement change from what is suggested and discussed.

Be sure to thank your team member for their input and then get started to make your changes.

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STRENGTHS

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WEAKNESSES

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OPPORTUNITIES

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TRAINING

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