

INSURANCE FOR TREATMENT RISKS IS A MUST HAVE

Like most industries, the beauty industry is exposed to a range of risks in both real and recognisable form that have the potential to cause loss, damage, or bodily injury. Even the most careful and well-trained therapists can run into problems, even when they are not at fault. These risks include business risks such as damage to your premises or sickness and industry-specific risks such as treatment risks (as discussed below) which can expose you to unexpected compensation claims and costly litigation processes.

The challenge for business owners is how to best reduce these risks and control their financial impact through risk management programs and appropriate insurance cover.

What are common business risks?

All operating businesses need to cover their property, assets, and income against risks such as fire, storm and other perils, burglary and theft, glass breakages, breakdown of machinery and electronic equipment, and employee theft. Further, businesses need to cover their potential legal liability to pay any compensation in respect of bodily injury and/or property damage plus any breach of professional duty. Many insurers combine these covers into a business insurance package which provides the flexibility to tailor your insurance program to meet your needs.

What are treatment risks?

The beauty industry faces industry-specific risks from failed treatments or client's reactions to treatments. If a treatment cause's harm to a client, the salon can be exposed to litigation, expenses, and reputation damage. Treatment risks could include:

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- Burns to the skin, rashes, or reactions to products.
- Burns to the skin, rashes, or reactions from eyelash tints.
- Burns resulting from waxing treatments.
- Biological hazards caused by infections and infestations.

Make sure you have adequate cover.

Many insurers have packaged business insurance for the beauty industry that meet both the business and industry-specific needs. We recommend you select an insurer that specialises in covering the beauty industry. Insurers will be able to provide your business with insurance cover specific to your salon/spa needs.

The types of businesses covered by such policies typically include beauty and tanning salons, mobile and freelance beauticians, beauty therapists, make-up artists, manicurists, nail technicians, hair removalists, day spas etc.

Furthermore, many insurers can negotiate wording that covers salons for additional risks such as:

- Waxing
- Nails
- Spray Tanning
- Cosmetic tattooing
- Body massage
- Spa and sauna treatments
- IPL & VPL treatments
- Body piercing

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What type of Insurance do Salon/Spa Owners need?

Always check with your insurance provider to confirm your individual requirements.

Public Liability Insurance

Protection against damages from a claim for personal injury or property damage that occurs because of business-related activities.

Professional Indemnity Insurance

Protection against financial losses for any legal action that is taken against you for services or advice that you have provided.

Business Insurance

Your insurance provider will tailor your cover to protect your business against any material damage loss due to an unexpected event like fire, storm, theft, and accidental damage. Business insurance also protects your business against financial loss due to an insurable event.

Personal Accident and Illness Insurance

This type of insurance covers you for any income loss that is due to an injury or illness that means you cannot perform your usual work and earn income.

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