## MARKETING PLAN TEMPLATE

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|  | **Type of Marketing** | **Desired Outcome/Purpose of Marketing** | **Cost** | **Budget** | **Results** |
| **January** |  |  |  |  |  |
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|  | **Type of Marketing** | **Desired Outcome/Purpose of Marketing** | **Cost** | **Budget** | **Results** |
| **February** |  |  |  |  |  |
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|  | **Type of Marketing** | **Desired Outcome/Purpose of Marketing** | **Cost** | **Budget** | **Results** |
| **March** |  |  |  |  |  |
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|  | **Type of Marketing** | **Desired Outcome/Purpose of Marketing** | **Cost** | **Budget** | **Results** |
| **April** |  |  |  |  |  |
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|  | **Type of Marketing** | **Desired Outcome/Purpose of Marketing** | **Cost** | **Budget** | **Results** |
| **May** |  |  |  |  |  |
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|  | **Type of Marketing** | **Desired Outcome/Purpose of Marketing** | **Cost** | **Budget** | **Results** |
| **June** |  |  |  |  |  |
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|  | **Type of Marketing** | **Desired Outcome/Purpose of Marketing** | **Cost** | **Budget** | **Results** |
| **July** |  |  |  |  |  |
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|  | **Type of Marketing** | **Desired Outcome/Purpose of Marketing** | **Cost** | **Budget** | **Results** |
| **August** |  |  |  |  |  |
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|  | **Type of Marketing** | **Desired Outcome/Purpose of Marketing** | **Cost** | **Budget** | **Results** |
| **September** |  |  |  |  |  |
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|  | **Type of Marketing** | **Desired Outcome/Purpose of Marketing** | **Cost** | **Budget** | **Results** |
| **October** |  |  |  |  |  |
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|  | **Type of Marketing** | **Desired Outcome/Purpose of Marketing** | **Cost** | **Budget** | **Results** |
| **November** |  |  |  |  |  |
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|  | **Type of Marketing** | **Desired Outcome/Purpose of Marketing** | **Cost** | **Budget** | **Results** |
| **December** |  |  |  |  |  |
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