

## Australian Medi-Aesthetic Leaders The Global Beauty Group Celebrate 'Best Non-Surgical Innovation' Win At The Prestigious 2023 Aesthetic Awards

The Global Beauty Group have been innovating medi-aesthetics with their own LUX Series range of clinically proven, research backed and award-winning technology since 2010. Now their multifunctional, 12-treatment powerhouse UltraLUX PRO device has taken the prestigious USA based Aesthetic Awards and international aesthetics world by storm!

The Aesthetic Awards, hosted by The Aesthetic Guide and Informa Markets, is widely regarded as one of the most prestigious events in the beauty and aesthetics sector. In a fiercely competitive field, The Global Beauty Group's UltraLUX PRO device emerged victorious in the 'Best Non-Surgical Innovation' category, cementing its reputation as a pioneering force in the industry.

UltraLUX PRO is the result of The Global Beauty Group's unwavering commitment to Australian-engineered excellence in cutting-edge, non-invasive treatments. This state-of-the-art powerhouse offers clinics an impressive range of 12 in-demand treatments for both the face and body. Applications target a diverse range of common client concerns including IPL and SHR hair removal, laser tattoo removal, IPL pigmentation correction, carbon facials, IPL acne management, IPL vascular therapy, IPL skin rejuvenation, ultrasound body contouring, sonophoresis and RF skin tightening.

"We are thrilled and extremely humbled to accept The Aesthetic Awards 'Best Non-Surgical Innovation' for 2023," said Kane Hammond, Co-Founder and CEO of The Global Beauty Group. "Our business mission is to 'Make people feel wonderful', and we aim to live that in everything that we do – including product innovation and development. This recognition is a testament to the unwavering commitment of our product development team to delivering highly effective solutions that empower clinics and their clients through intuitive technology and enhanced treatment results".

From dermal educators to biomedical engineers, user experience experts to product development professionals, The Global Beauty Group have assembled an Australian-based team of experts to develop the next generation of results-driven medi-aesthetic technology with the LUX Series range.

As recognised by Kane Hammond, the award is a collaborative effort with their clients: "We're so delighted to share this win with the thousands of LUX Series owners who have supported us and shared their feedback, results and insights to help develop the award-winning UltraLUX PRO technology. It's been so exciting to now take that technology to the world, and see LUX Series treatments transforming clinics and their clients across 5 continents".

The Global Beauty Group have assisted over 4,500 beauty businesses to achieve success with innovative technology, from [IPL machines](#) to [skin analyzers](#), [LED machines](#) to [tattoo removal machines](#) and beyond. Clients enjoy blended online and practical training programs, 7-day a week clinical and technical support plus 2023 ABIA 'Wholesaler Of The Year' winning service.

For more information about The Global Beauty Group visit [salon suppliers](#) [www.theglobalbeautygroup.com.au](http://www.theglobalbeautygroup.com.au) or call 03 8555 2246 to speak with an Account Manager and book your complimentary demo.