

YOUR COMPLETE SOLUTION



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FOR IMMEDIATE RELEASE

11 February 2025

INNOVATE TO ELEVATE: THE 2025 PBS ROADSHOW IS COMING TO A CAPITAL CITY NEAR YOU!

Are you keeping up with the ever-evolving beauty industry? Coming to a capital city near you, the **PBS Roadshow** is your backstage pass to the future of skin health and business success.

Join Professional Beauty Solutions (PBS) for this unmissable full-day event packed with cutting-edge education, exclusive product launches, and proven strategies to fuel your success. Elevate your business, energise your team, and captivate your clients with game-changing strategies that give you a competitive edge.

The PBS Roadshow is your opportunity to connect with like-minded salon and spa professionals, gain insider knowledge from industry leaders, and walk away with actionable strategies to increase your profits and grow your business.

Innovations You'll Love

Stay ahead of the curve with insights into the latest global beauty trends and innovations. Attendees will gain exclusive expertise on:

- **Global Beauty Trends for 2025:** Stay at the forefront of what's next in the world of beauty
- **Exclusive First Look at New Product Launches:** See the full line-up of world-first 2025 product launches from IMAGE Skincare, HydroPeptide, Youngblood Mineral Cosmetics, Pure Fiji, Bio-Therapeutic and more.
- **Transformative Treatments:** We unveil the new Pro2Lift Geneo Facial Treatment and the revolutionary illumiFacial.

Unmissable Business

Empower your business with four high-impact, expert-led business sessions designed to boost your profitability, retail performance and team success.

1. **Perfecting Launch Success** – Take your launch from good to great. Explore the key strategies to ensure your product launch, brand or service makes an unforgettable impact.
2. **Know your Numbers** - Gain actionable insights on tracking, analysing, and leveraging your business metrics for maximum profitability and growth.
3. **Mastering Retail Sales** – Unlock your team's retail potential by addressing mindset limitations/fears and adopting actionable processes that drive results.
4. **Building a High-Performance Team** – Discover the key strategies on how to build a resilient, inspired, engaged and proactive team.

Celebrating the Best in Beauty

The State Salon of the Year and State Therapist of the Year awards return to recognise outstanding talent and success in the industry. Be part of an inspiring celebration of the professionals who are shaping the future of beauty.

Whether you're a salon, spa or clinic owner, manager or team member, this event is designed to

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empower and elevate everyone in the industry. Bring your entire team and gain the strategies, knowledge and tools to thrive in 2025 and beyond.

Dates & Locations:

- Melbourne: Monday 3rd March – Quay West Suites
- Brisbane: Monday 10th March – Rydges Fortitude Valley
- Sydney: Monday 17th March – Pullman Sydney Airport
- Adelaide: Monday 24th March – Pullman Adelaide
- Perth: Monday 31st March – Crown Hotel

Cost: \$140 per person, or \$120 when you purchase 3 or more tickets. You'll also walk away with gift bag (valued over \$300) filled with must-have products from our world-class brands.

Don't miss out on this must-attend industry event! Secure your spot at the PBS Roadshow 2025 today. Visit probeautysolutions.com.au/2025-roadshow-registration or call 1800 625 387.

For media inquiries or additional information, please contact:
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