



Professional Beauty Solutions announce the PBS Flood Initiative *Raising money for salons, spas & clinics affected by the floods*

21st March 2022; Professional Beauty Solutions (PBS) launches the **PBS Flood Initiative**, a Go Fund Me campaign to raise money to provide much-needed relief for Salons, Spas & Clinics affected by the recent East Coast Floods.

As one of Australia's largest beauty distributors, servicing over 2,000 salons across the country, we have seen first-hand the damage of the East Coast floods on our greater salon community. We are truly heartbroken by the devastation the heavy rainfall has had on many of our partners – with salons across the hardest-hit regions suffering from severe damages and in some cases going completely under.

Not only have businesses been affected and lost, but in many cases, these same people have also lost their homes, family pets, cars and much more. Our heart goes out to each and everyone affected by these devastating floods.

It's time to rally together for our salons in need and do as much as we can to provide each of them with urgent, much-needed relief. To help those in need, we have launched the **PBS Flood Initiative** to raise funds for our salon partners who have been affected by the floods. All money raised will be distributed directly to our affected partners in the form of cash payments so they can spend it on whatever they need, to help get them back on their feet.



At PBS we are incredibly proud to be part of the tight-knit salon community here in Australia and are continually amazed by the support salon owners, therapists & team members show for one another. The devastation the floods caused our salon partners and community drives our goal to raise these much-needed funds as they rebuild their businesses and lives and to ease the hardships they have faced over the past few weeks.

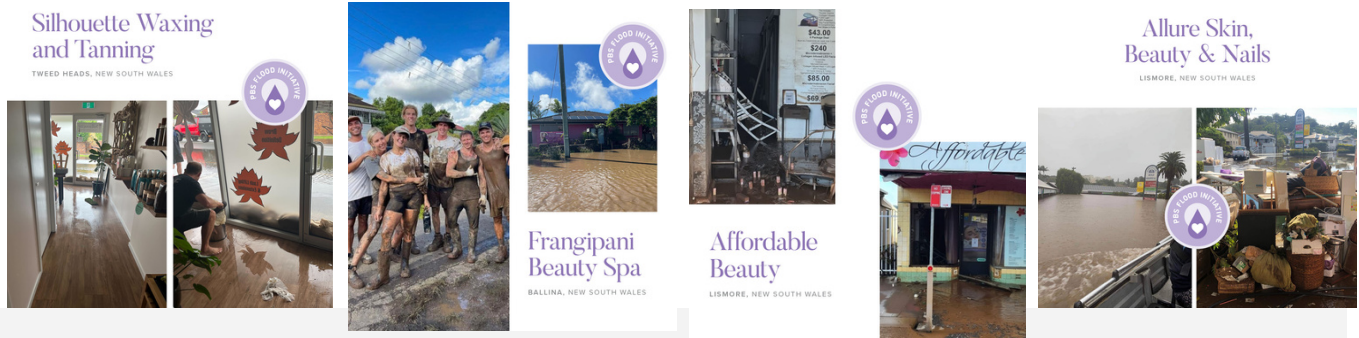
"We have been truly devastated by the recent floods and our hearts go out to each and every person and family who have been affected. We know the devastation caused will take time and money as you begin to recover - and in many cases, you have been impacted both personally and professionally. The PBS Flood Initiative has been created to support our partner salons directly with cash payments as they rebuild their lives. We know that our industry is built on community values and friendship and we hope that our industry gets behind this campaign to help our friends in need"

- Matt & Lisa Williams - Owners, Professional Beauty Solutions -

Any donation, no matter how big or small, will be a huge help to these struggling salons and to kick-off, this fundraising effort Professional Beauty Solutions have made a \$,5000 donation.

Money raised will be distributed directly to our partners in the form of cash payments so they can spend it on whatever they need to help get them back on their feet.

If you would like to donate, please visit our [Go Fund Me Page](#).



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