

ABIC

ABIC 2024

An Overview -2024 and Beyond

Introduction Welcome to Country

Reika Roberts - Director & Chair

A Sincere Thank You to Our Members

Reika Roberts - Director & Chair

The ABIC Organisation

Stefanie Milla - Director & CEO Reika Roberts - Director & Chair Mathew Williams - Director & Vice Chair Gayle Dube - Facilitation Manager Danielle Covalea - Operations Manager

Volunteer Advisory Council

Marie Cocciolone - Volunteer Councillor
Rebecca Miller - Volunteer Councillor
Helen Golisano - Volunteer Councillor
Linda Sim - Volunteer Councillor
Nicky Tzimas - Volunteer Councillor
Karen Meiring de Gonzalez - Volunteer Councillor

Membership Overview

Membership

This month we celebrate 3 years since the launch of ABIC.

ABIC Community 25,000+
Professional Members = 532
Clinic HR Memberships = 202
Clinic Management Memberships = 78
Student Members = 220
Partners (Foundation, Supplier, Education) = 44

ABIC is the only umbrella organisation that represents all 4 sectors of our industry.

Beauty Services
Beauty Therapy
Dermal Therapy
Medical Aesthetic

And with your help and support - it is now one of the largest NPF National Associations in our industry.

State of the Industry Update

State of the Industry

- 1. Economic Challenges (by both Suppliers & Practitioners)
- 2. Increased number of clinic closures and insolvencies in 2024
- 3. Tightening Regulation / Legislation
- 4. A Need to Foster Industry Positivity & Support
- 5. More Unity Between Sectors

State of the Industry Survey

National ABIC Survey to share with Members and industry

As our industry continues to evolve, staying informed on the latest trends, challenges, and opportunities is more essential than ever.

A state of the industry survey offers invaluable insights into the collective experiences, needs, and aspirations of our community.

By gathering data from professionals across the field, we can better understand current conditions, anticipate future shifts, and work together to shape a stronger, more resilient industry

Get involved in shaping this survey

Send your questions suggestions or the information you suggest we should collate to:

stefmilla@theabic.org.au

ABIC Industry Representation

Education Reform

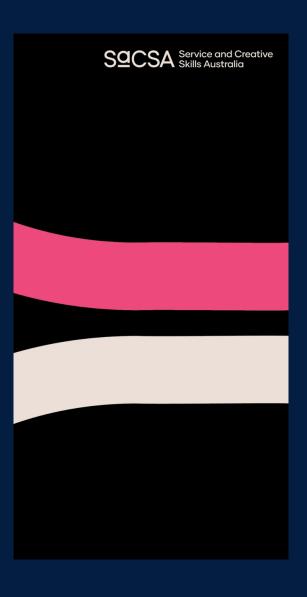
Education Reform

Large Scale Education & VET Reform

- We are undergoing the largest scale VET education reform that our country has seen in decades.
- Now is the time for change and now is the time to have your voice heard, as this reform will pave the path forward for our industry
- We are partnering with SaCSA to provide valuable industry insights that will shape the future of our industry
- Id like to introduce a special guest to speak about SaCSA and the ABIC partnership.

Education Reform





Special Guest SaCSA

Kate Henderson Stakeholder Engagement Manager - Personal Services

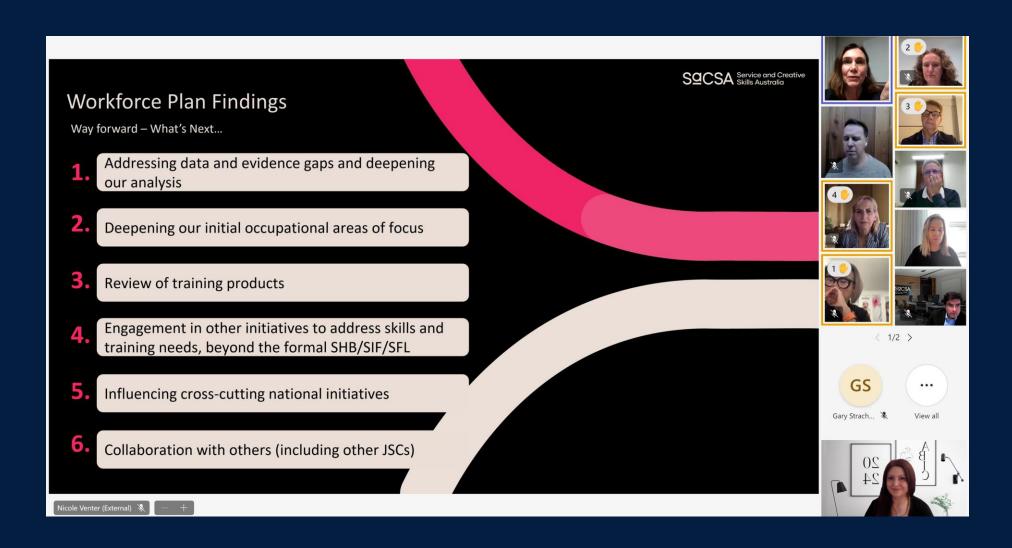
Education Reform

Education reform has begun with SACSA and SWAG Committees



Education Reform

ABI



Education Reform



Education Reform

Drivers of Shortages in Hair & Beauty

Skills Shortages: Hairdressers and Beauty Therapists identified in 2024 Workforce Planning Report and JSA Occupation Shortage List (OSL).

Other Occupations Affected

Including laser technicians and tattoo artists.

Key Issues

- Training gaps: Lack of qualified applicants and a pipeline.
- Growing demand: 10% projected growth by 2033.
- Recruitment challenges: Attracting workers, gender imbalance.

Project Focus

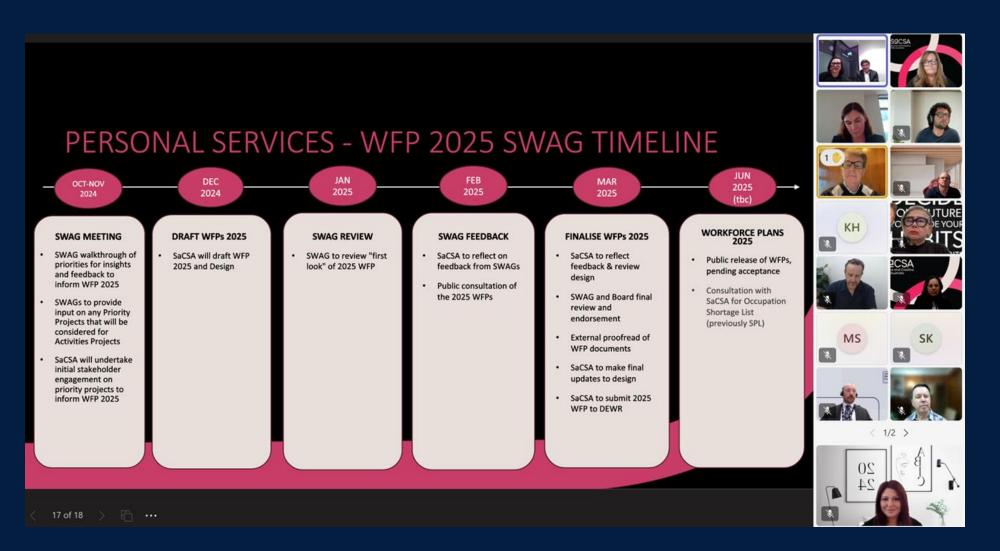
 Exploring drivers of shortages and identifying potential solutions.





Education Reform

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Drivers of Beauty Workforce Shortages

- Explore the drivers of shortages for Beauty Workforce (including Beauty Therapists and related roles, including laser and tattoo)
- ABIC are working with SaCSA's to undertake additional research and engagement to explore the drivers behind the Beauty Workforce shortage and identify potential solutions.
- This project will help us to further understand current and future workforce needs, effectiveness of training programs and factors influencing career attractiveness and retention.
- This will lead to identifying potential strategies and industry-led recommendations / solutions to address industry needs

Education Reform

Unit Currency Audit

A full audit and review of superseded and deleted units of competency in the SHB Hair and Beauty sectors to ensure the training package is up-to-date and meets the needs of stakeholders.

Upcoming Qualification Reform

A new Vocational Education and Training (VET) qualifications system that moves away from the current 'one size fits all' approach, to designing qualifications based on their purposes in order to respond to our industry's changing workplaces and needs.

Drivers of Beauty Workforce Shortages

How you can have a voice!

- 1. Join the ABIC Education Committee
 Apply at https://theabic.org.au/abic-education-committee
- 2. Participate in the State of the Industry Survey
 Send suggested questions to <u>stefmilla@theabic.org.au</u>
 Fill in the survey when it is released
- 3. Email your feedback to stefmilla@theabic.org.au
- 4. Join ABIC if you are not already a member

ABIC Education Committee



ABIC Education Committee

Opened for applications in July 2024.

Inaugural Meeting: Wednesday 20th November 2024 - 4.30pm to 6.30pm AEST

The purpose of the Education Committee is:

- To provide vital and current feedback for Education and Qualification Reform.
- Provide insights and proposals to SaCSA & government.
- Review training and education in every sector of our industry to ensure cohesiveness and ease of career progression through structured pathways.

ABIC Education Committee

Opened for applications in July 2024.

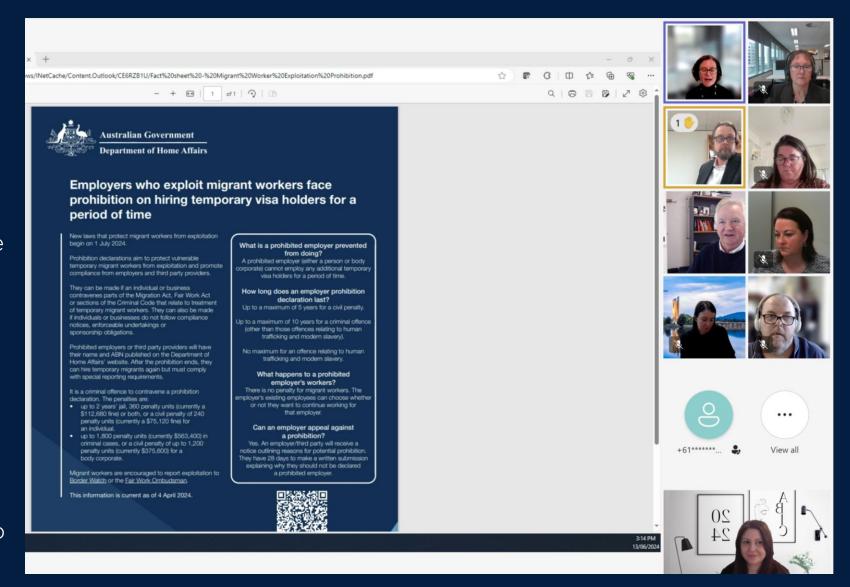
The purpose of the Education Committee is to provide structured feedback for Education and Qualification Reform.

We are seeking applications from:

- Business Owners
- Students
- Education Providers
- Teachers
- Dip Beauty & Dermal Therapists (Dip)
- Cert III & IV Beauty Service Professionals
- Makeup Artists, Nail Technicians, Cosmetic Tattoo Artists
- Salon or Clinic Managers
- Varied Beauty Professionals
- Suppliers

Skilled Migration

- ABIC is a consultant organisation to DOHA advocating for Skilled Migration for our industry.
- 2. Beauty Therapist is on the skills shortage list with more work to do to on the migration list.
- 3. From 1 July 2024,
 Temporary Skilled
 Migration Income
 Threshold (TSMIT)
 increased from \$70,000.00
 to \$73,150.00
- 4. New fines and restrictions imposed on employers who exploit migrant workers



Skilled Migration Advisory / Working Group

1. ABIC exploring the need for an advisory or working group for Skilled Migration

2. We are seeking industry feedback on the creation and establishment of the group

3. Please send you recommendations or expression of interest to stefmilla@theabic.org,au

SMB Advocacy

- 1. ABIC Advocates for SMB through various channels
- 2. Online Meetings such as Meeting with Shadow Treasurer Angus Taylor
- 3. In Person Meetings such as in Canberra with the Office of Senator David Pocock
- 4. What is clear is that our voice needs to be louder and more united



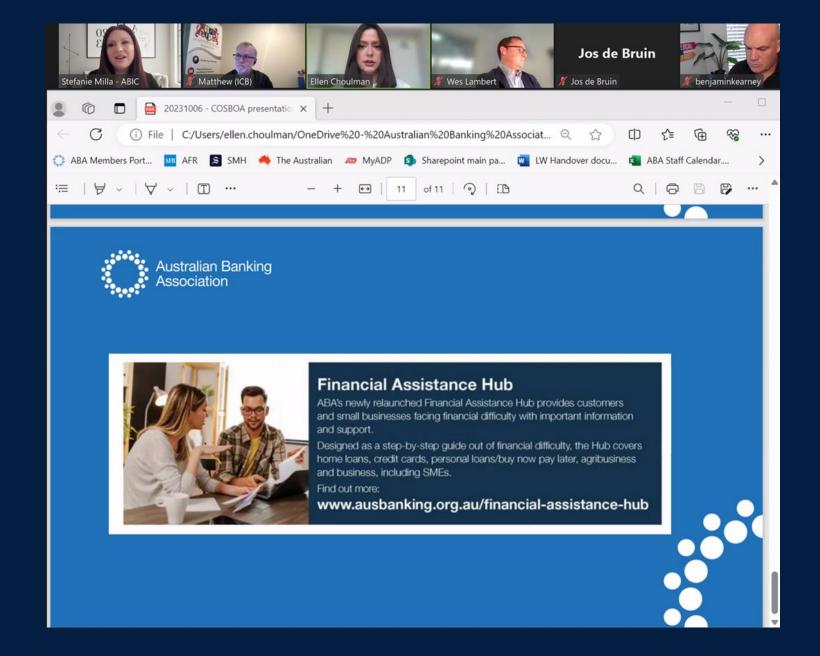
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SMB Advocacy

- 43 per cent of small businesses are failing to turn a profit & 75 per cent of small business owners are paying themselves less than the average wage.
- There is no commitment to boosting small business productivity and profitability.
- We need increased instant asset write-offs, tax reform, increased small business energy incentives, tax cuts for employing more staff, and initiatives to boost discretionary spending.
- A National Small Business Strategy that includes our industry needs.
- Our collective voices as small business owners to be louder.
- Our collective voices as an industry through ABIC need to increase and become even louder.

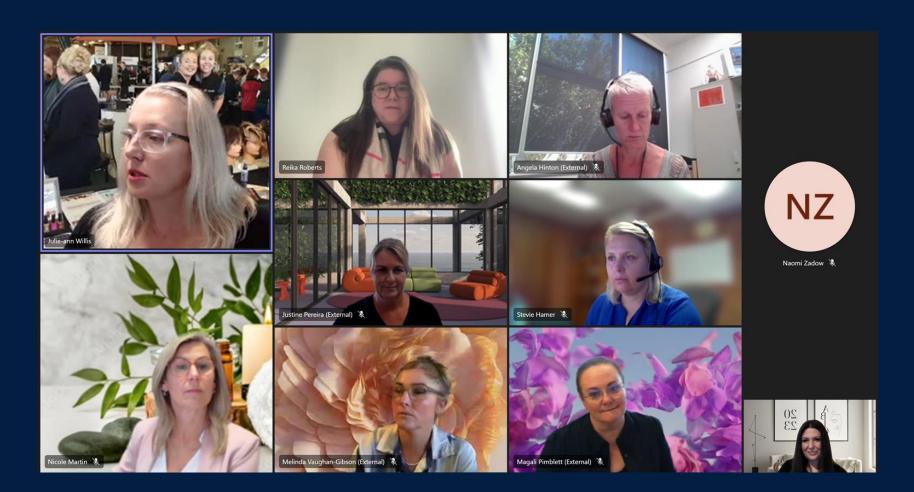
SMB Advocacy

- 1. ABIC Advocates for SMB through connections with related associations.
- 2. Identifying common challenges and goals we can work towards to help all SMB in our industry.



Training & Education

- ABIC collaborates and assist Education providers, teachers and students across Australia
- 2. An example is our work with the Tafe TENS
 Committee to guide teachers re our industry and provide resources to students to help them start their careers in our industry



ABS ANZSCO Occupations Review

ABS ANZSCO Occupations Review

Our industry is being misrepresented, with the occupation of thousands of professionals either not correctly categorized or not recognised at all.

The ABS classifications for our industry professions either do not exist, or are incorrect.

Our Occupations, as they should be classified:

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1. Beauty Services - Cert 3 / 4 - Skill level 3
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Beauty Therapy - Diploma - Skill Level 2
 Dermal Therapy - Diploma - Skill Level 2

4. Dermal Clinician - Degree - Skill Level 1

5. Cosmetic Nursing - Degree - Skill Level 1

https://consult.abs.gov.au/standards-and-classifications/anzsco-

ABS ANZSCO Occupations Survey

671 of 703 respondents were largely in agreement regarding the need for 4 separate occupation categories in our industry.

We received many suggested minor amendments / changes to the occupation descriptors, or experience required to upskill to a specialisation within each occupation.

21 respondents requested 5 categories - Dividing (splitting) the Beautician Category into 2 Categories - one for Cert 3, and one for Cert 4 in Beauty Services.

11 were unsure with no recommendations or suggestions provided.

All recommendations were considered by the Self Regulation Committee

A final submission was approved unanimously by the SRC based on industry feedback.

ANZSCO Comprehensive Review

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PERSONAL SERVICES				HEALTH SERVICES	
				Dermal Clinician Cosmetic Nurse	
Occupation ANZSCO Skill Level	Beautician / Beauty Services Consultant	Beauty Therapist / Advanced Beauty Therapist	Dermal Therapist	Dermal Clinician	Cosmetic Nurse EN Skill Level 2 / RN, NP Skill Level 1
ANZSCO Skill Level Qualification	3 Certificate 3 & 4 Beauty Service / Apprenticeship / or EQUIVALENT BEAUTY SERVICES QUALIFICATION	2 Diploma Beauty Therapy / Advanced Diploma Beauty Therapy / or EQUIVALENT BEAUTY THERAPY QUALIFICATION	2 Associate Degree in Applied Health Science (Dermal Therapy) / Alfvanced Diploma Cosmetic Dermal Science / Graduate Diploma Dermal Science / or EQUIVALANT DERHAL THERAPY QUALIFICATION	Bachelor of Dermal Sciences / Bachelor Degree in Applied Health Science (Clinical Aesthetics) / or EQUIVALENT DERMAL CLINICIAN BACHELOR QUALIFICATION	EN Sixil Level 2 / RN, NP Skill Level 1. Graduate Diploma of Cosmetic Nursing and Injectables / Graduate Certificate in Cosmetic Nursing + Practical Training equalling 2 weeks practical clinical competencies in Dermal Therapies & days practical clinical competencies in Cosmetic Injectables / or FQUIVALENT COSMETIC INJECTION OF STATE OF THE COSMETIC NURSING QUALIFICATION 1.
AQF Level	3 or 4	5 or 6	7 or 8	7 or 8	5EN / 7or8RN /9NP
Description	Performs BEAUTY GROOMING SERVICES. for clients. This includes services in line with, but not limited to; Make-up, Nails, Manicure & Pedicure, Lashes, Eyebrow Shaping, Relaxation Massage, Tanning.	Performs SKIN / BODY THERAPY, ADVANCED SKIN TREATMENTS, Skin and Body Assessments / Consultations for clients.	Performs SKIN HEALTH assessments & treatments to IMPROVE THE CONDITION OF THE SKIN for clients.	Diagnoses, consults and treats DERMATOLOGICAL & MEDICAL SKIN CONDITIONS, also in conjunction with medical and allied health professionals for clients.	Consults, develops personalised treatmer plans, and performs non-surgical cosmetic procedures to enhance and rejuvenate a clients appearnace.
Tasks (SIMILAR DEVICES ARE USED ACROSS THE OCCUPATIONS, HOWEVER WITHIN A DIFFERENT SCOPE OF PRACTICE AND ON DIFFERENT INDICATIONS)	limited to; Skincare Consultations, Recommeding Skincare, Massage, Facials and Facial Treatments	Treats SKIN & BODY CONCERNS. Includes services in line with, but not limited to; reciness, breakouts, superficial scarring, skin lastly, uneven skin texture, superficial vaccular conditions, superficial prigment - Using opplical therapies, manual techniques and energy based devices, including, but not limited to class III and Vilasers, microdermabrasion, skin needling, IPL, laser hair removal, radio trequency for skin rightening & fat reduction, peets, RF, electrology, cryotherapy, utrasound, LED, plasma devices, peets, tattoo removal	timited to class III and IV lasers, collagen induction therapy, dermabrasion, clinical strength peels, RF and RF Needling, fat	Treats DERNATOLOGICAL CONDITIONS and includes services in line with, but not limited to; acre, rosacea, psoriasis, vascular conditions and deep pired scaring—Using topical threapies, manual techniques and mercy-based devices—including but not limited to class il and My Jaers, medical micro-needing, clinical strength peets, emmandation, cuincal strength peets, emmandation, cuincal strength peets, armahasiano, cuincal strength peets, armahasiano, CryoTherapy, Ultrasound.	Administers non-surgical cosmetic procedures, and includes services in line with work of the control of the con
		Also includes services such as but not limited to: Skincare Consultations, Prescribing Skincare, Facial and Body Treatments, Massage, Lymphatic Treatments, Advanced Facials and Facial Treatments, Spa Therapies, Aromatherapy	Also includes services such as but not limited to; Skincare Consultations, Prescribing Skincare, Facial Treatments to address varied skin conditions and concerns	Performs a variety of non-surgical cosmetic and reconstructive procedures to enhance skin health and appearance	is able to perform Skin Resurfacing Procedures, using Ablative or Fractional Lasers
		Treatment of skin realated concerns such as: aging, sun damage, pigmentation, acne, skin inflammation	Treatment of skin realated concerns such as: aging, sun damage, pigmentation, acne, skin inflammation	skin risks for clients with chronic health problems such as diabetes, cancer and vascular	Refers to and collaborates with other healthcare professionals, such as general practitioners, dermatologists, vascular an plastic surgeons as needed
Specialisation		Dermal Therapist / Skin Therapist / Other Aligned Specialisations		disease Pre and post surgery including wound healing and scar management	
RTO / Non-RTO / Accredited Training, Courses or Upskilling to Specialise		Relevant industry specialised micro skills, or training courses to achieve one of the specialisations above, or aligned specialisations		Refers to and collaborates with other healthcare professionals, such as general practitioners, dermatologists, vascular and plastic surgeons as needed	
Experience to Specialise	Relevant industry experience, in addition to the qualification, or recogition of prior learning will achieve specialisation.	Relevant Industry experience, in addition to the qualification, or recogition of prior learning will achieve specialisation.		Performs skin surveillance including assessment for lesions, skin cancer and refers for medical review	
Special Considerations		Beauty Therapists / Advanced Beauty Therapists are closely aligned with Dermal Therapists. With relevant industry experience, in addition to the qualification, they have been performing the duties and job role of a Dermal / Skin Therapist. There are an estimated to be over 10,000 Beauty Therapists in Australia.			
Members of Peak Bodies		The Aesthetic & Beauty Industry Council have approx 6500+ practicing Beauty Therapists in their private database	The Aesthetic & Beauty Industry Council have approx 1300+ practicing Dermal Therapists in their database	The Aesthetic & Beauty Industry Council have approx 600+ practicing Dermal Clinicians in their database	The Aesthetic & Beauty Industry Council have approx 1500+ practicing Cosmetic Nurses in their database

Self Regulation Committee Apply Today



Self-Regulation Committee

Applications are open for the ABIC Self-Regulation Committee

https://theabic.org.au/abic-self-regulation-committee

Wednesday 4th Sept 2024 - 4.00pm to 6.00pm AEST - (HELD)

Wednesday 13th November 2024 - 4.00pm to 6.00pm AEST

Wednesday 5th February 2025 - 4.00pm to 6.00pm AEST

Wednesday 2nd April 2025 - 4.00pm to 6.00pm AEST

Wednesday 4th June 2025 - 4.00pm to 6.00pm AEST

SafeSkin Certification Tested. Simplified. Affordable

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SafeSkin Certification

After testing BETA SafeSkin with leading clinics & Salons we have released the final, simplified and affordable SafeSkin Program.

https://educationhub.theabic.org.au/abic-safeskin-certification

https://aestheticbeautycouncil.monday.com/boards/4586035002



SafeSkin Supplier Now Available

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SafeSkin Supplier

SafeSkin Supplier Program is now available to ABIC Foundation & Supplier Members.

Stand out as a SafeSkin
Supplier of choice by
purchasing SafeSkin for your
clinic and salon partners as
value add & your
commitment to helping your
partners achieve excellence.



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Study - Energy Based devices

We working with Monash University to find service providers who offer energy-based cosmetic treatments in Australia to support our study to recruit participants.

The research explores injuries and adverse effects of energy-based cosmetic treatments, and associated impacts. Findings from this research may inform regulatory recommendations.

Study - Energy Based devices

What is involved?

Complete an online survey (5 mins) to confirm your eligibility and characterise your business

Recruit participants on Monash's behalf, by informing eligible clients about the survey, and directing interested individuals to their study website.

Provide Monash with data on treatments performed by your business over a 3-6 month period. (This data is required to assess whether participants in our study are a representative sample)

Go to:

https://monashred.au1.qualtrics.com/jfe/form/SV_9YMMM7CUv1647ie zoe.thomas@monash.edu (03) 9905 1816

Contact Your data will remain confidential - participating the research team: providers will not be identified in our published results and individual provider results will not be analysed or reported.

Is your business eligible?

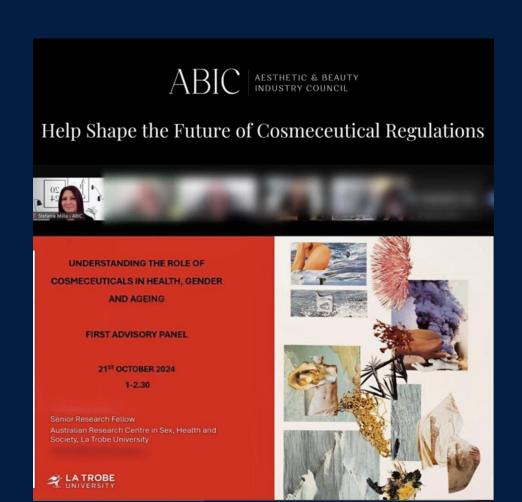
Australian-based business

Perform cosmetic treatments involving at least one of the following:

- laser
- intense pulsed light (IPL)
- Light emitting diode (LED)
- Radiofrequency (RF)
- Low-frequency electromagnetic field
- Ultrasound (eg. HIFU, MFU)
- Eligible treatments include:
- hair removal / promoting hair growth
- skin treatments
- tattoo removal
- body sculpting and shaping
- vaginal rejuvenation (if cosmetic
- only)

Study - Cosmeceuticals

The Aesthetic and Beauty Industry
Council (ABIC) is participating in an
important study commissioned by
Latrobe University, Dr Renae Forniatti,
which will shape the future of
Australia's cosmeceutical industry.
We're calling on beauty and aesthetic
professionals to share their expertise
and experiences!



Study - Energy Based devices

Why your participation matters! Your insights will play a crucial role in influencing guidelines that protect our industry and align with the needs of both practitioners and clients.

How can you participate? If you're interested in contributing to this groundbreaking study, please reach out to Stefanie Milla, CEO of ABIC, at stefmilla@theabic.org.au.

This is your chance to make an impact and ensure your voice is heard where it matters most!



Thank you for supporting your industry & for making your voice heard

ABIC – Fighting For Our Industry Protecting your Future

ABIC

AESTHETIC & BEAUTY INDUSTRY COUNCIL